



**ENTERTAINMENT LOTUS
ENTRIES LIST**

COLLIDE
ADFEST 2025

ENTERTAINMENT LOTUS



CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
FILM				
EN01 Fiction & Non-Fiction Film: Up to 5 minutes				
EN01/001	HAJIME, KEN AND SETSU	HAJIME KENSETSU(CONSTRUCTION)	DENTSU EAST JAPAN INC.	TOKYO
EN01/002	IV CROWN SHOWDOWN	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
EN01/003	GO ULTRA CHALLENGE	GALAXY WATCH ULTRA	CHEIL WORLDWIDE	SEOUL
EN01/004	THE BEST GIFT	CENTRAL BLACK MIDNIGHT SALE	WOLF BKK	BANGKOK
EN01/005	ULTRA CHARGE GIRL	SOFTBANK	GEEK PICTURES INC.	TOKYO
EN01/006	SMALL MOMENTS, BIG FOR THE HEART.	MCDONALD'S	GEEK PICTURES INC.	TOKYO
EN01/007	THE BOXER	COLGATE	OGILVY BANGKOK	BANGKOK
EN01/008	HATA KHUJLI LAGA CANDID	CANDID DUSTING POWDER	BBDO INDIA	MUMBAI
EN01/009	LUX GETTING READY	LUX	VML SINGAPORE	SINGAPORE
EN01/010	RANT	DEL MONTE FRUITY ZING	LERON LERON SINTA	MANILA
EN01/011	GOLD	FRESCA TUNA	LERON LERON SINTA	MANILA
EN01/012	PASSION	NATIONAL BOOK STORE	LERON LERON SINTA	MANILA
EN01/013	ARMS DEAL	STEADFAST SHREDDER	DDB MUDRA GROUP	MUMBAI
EN01/014	DEADLY AFFAIR	STEADFAST SHREDDER	DDB MUDRA GROUP	MUMBAI
EN01/015	THE BEST PLACE IN THE WORLD TO HAVE HERPES	NEW ZEALAND HERPES FOUNDATION	FINCH	SYDNEY
EN01/016	KNOCKOUT CHAOS	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
EN01/017	TOUCHING HANDS	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
EN01/018	EVERYTHING OR NOTHING	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN02 Fiction & Non-Fiction Film: 5-30 minutes				
EN02/001	CALL ME WHEN YOU NEED ME	VIVO	EURO RSCG ADVERTISING CO., LTD. SHANGHAI BRANCH	SHANGHAI
EN02/002	THE MIRACULOUS COINCIDENCE	LIPTON YELLOW LABEL	FACT	TOKYO
EN02/003	PLANT THE OXYGEN - JAGA RAYA	INDOSAT OOREDOO HUTCHISON	PT HATMA CREATIVE INDONESIA	JAKARTA
EN02/004	FORGIVENESS: A STRANGER THAN FICTION TRUE STORY... BROUGHT TO LIFE.	RHB BANK	FCB SDN BHD (THE SHOUT GROUP)	KUALA LUMPUR
EN02/005	DOOMTROOPERS	BATTLEGROUNDS MOBILE INDIA	KRAFTON INDIA	BENGALURU
EN02/006	UNCLE KFC'S RICE BOWL	KFC CRISPY CHICKEN RICE BOWL	WOLF BKK	BANGKOK
EN02/007	THE MAKERS SERIES - PRESENTED BY INFINITI	INFINITI	BEACON COMMUNICATIONS	TOKYO
EN02/008	DESERT RUNNER	ADIDAS	HAVAS MIDDLE EAST	DUBAI
EN02/009	FIGHT FOR THAIS' GUT	DUTCHIE	OGILVY BANGKOK	BANGKOK
EN02/010	THE FELLOWSHIP OF MT. JADE: COURAGE	VOLKSWAGEN COMMERCIAL VEHICLES	PILOT HAKUHODO	TAIPEI
EN02/011	A RAYA A.I.DILFITRI AD	JULIE'S BISCUIT	THE GOVT PTE LTD	SINGAPORE
EN02/012	NIGHT FISHING	HYUNDAI MOTOR COMPANY	INNOCEAN	SEOUL
EN03 Fiction & Non-Fiction Film: Over 30 minutes				
EN03/001	UNSTOPPABLE LOVE	AKAI KITSUNE MIDORI NO TANUKI	TOKYU AGENCY INC.	TOKYO
MUSIC & AUDIO				
EN04 Branded Music Content				
EN04/001	GOODNITE	LAURIER	DENTSU CREATIVE THAILAND	BANGKOK
EN04/002	CAN'T LOSE THIS FIGHT	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
EN04/003	UNDEFEATED	VALORANT CHAMPIONS TOUR PACIFIC	DIGITAS SINGAPORE	SINGAPORE

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EN04 Branded Music Content				
EN04/004	BANGKOK CITY OF HELL	NETFLIX	VML GROUP (THAILAND)	BANGKOK
EN04/005	HANDWASH LEGEND	SAVLON	OGILVY	MUMBAI
EN04/006	SHARON	PONY CANYON	STINK FILMS TOKYO	TOKYO
EN04/007	WHATSAPP PRESENTS 'OYE LUCKY' FT. ABHAY DEOL	WHATSAPP INDIA	BBDO INDIA	MUMBAI
EN04/008	BREAD AND BETTER	HSBC	TBWA\SINGAPORE PTE LTD	SINGAPORE
EN04/009	MAKING THE WORLD MORE FRIENDLY	POCOCHA	ENJIN TOKYO	TOKYO
EN04/010	THE OPENING	MENGNIU	KARMA	SHANGHAI
EN05 Live Experience: Music				
EN05/001	CARRY ONLY ONE MOBILE PHONE TO THE MUSIC FESTIVAL	VISA	SPRING TREES TECHNOLOGY	TAIPEI
EN06 Audio Content				
EN06/001	THE SOUND OF VIOLENCE	SAVE THE CHILDREN HONG KONG	CHEIL PENGTAI BEIJING	BEIJING
EN06/002	AUDIOBOOBS BY SMILE MAKERS	SMILE MAKERS	MULLENLOWE SINGAPORE PTE. LTD.	SINGAPORE
GAMING				
EN07 Audio-Visual Content NEW				
EN07/001	BLACK DRAGON FESTIVAL	BLIZZARD ENTERTAINMENT	DENTSU CREATIVE TAIWAN	TAIPEI
EN07/002	DOOMTROOPERS	BATTLEGROUNDS MOBILE INDIA	KRAFTON INDIA	BENGALURU
EN07/003	ESPORTS UPRISING	ESPORTS WORLD CUP	HAVAS MIDDLE EAST	DUBAI
EN08 Brand Integration, Partnerships & Collaborations: Gaming NEW				
EN08/001	GHOST SKINS	SAMSUNG	CHEIL PENGTAI BEIJING	BEIJING
EN08/002	A HEALER MAIN	AHM INSURANCE	TWITCH BRAND PARTNERSHIP STUDIOS	SYDNEY

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN08 Brand Integration, Partnerships & Collaborations: Gaming NEW				
EN08/003	TEMPEST CUP: TURNING MCDONALD'S BRANCHES INTO ESPORTS TOURNAMENT ARENAS	HONOR OF KINGS	MINOTAUR	MANILA
EN08/004	THE SLEEP WEIGH-IN E-SPORTS CUP "SLEEP FIGHTER"	DREWELL	AOI PRO. INC.	TOKYO
EN09 Live Experience: Gaming NEW				
EN09/001	UNPLYABL	QUEENSLAND GOVERNMENT	PUBLICIS WORLDWIDE	BRISBANE
EN09/002	CHOWKING CHAO FACE	CHOWKING	PROPEL MANILA 360 INCORPORATED	MANILA
EN10 Community Engagement: Gaming NEW				
EN10/001	SLEEP STUNNER	SLEEPMD	REDBIN PHILIPPINES	MANILA
EN11 Use of Talent & Influencer: Gaming NEW				
EN11/001	A HEALER MAIN	AHM INSURANCE	TWITCH BRAND PARTNERSHIP STUDIOS	SYDNEY
EN11/002	THE ULTIMATE RIG	STARHUB	TBWA\SINGAPORE PTE LTD	SINGAPORE
EN11/003	THE SLEEP WEIGH-IN E-SPORTS CUP "SLEEP FIGHTER"	DREWELL	AOI PRO. INC.	TOKYO
EN12 Breakthrough in Gaming NEW				
EN12/001	JBL QUANTUM GUIDE PLAY	JBL QUANTUM	BLKJ HAVAS	SINGAPORE
EN12/002	SCHOOL OF SURVIVAL	CENTER OF SPECIALTY INNOVATION, BANGKOK UNIVERSITY	DENTSU CREATIVE THAILAND	BANGKOK
SPORTS				
EN13 Film & Audio NEW				
EN13/001	UNDEFEATED	VALORANT CHAMPIONS TOUR PACIFIC	DIGITAS SINGAPORE	SINGAPORE

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN15 Live Experience: Sports				
EN15/001	SILVER WOLF WHISKEY: THE MATCH THAT SELLS	SILVER WOLF WHISKEY	TBWA THAILAND\JUICE	BANGKOK
EN16 Community Engagement: Sports NEW				
EN16/001	ENJOY THE SMOOTHNESS	HEINEKEN®	LEO VIETNAM	HO CHI MINH CITY
EN16/002	UNDEFEATED	VALORANT CHAMPIONS TOUR PACIFIC	DIGITAS SINGAPORE	SINGAPORE
EN16/003	MILO LIGHTNING CARD	MILO	VML INDONESIA	JAKARTA
EN16/004	HEINEKEN FANTENDERS	HEINEKEN	BBH CHINA LTD.	SHANGHAI
EN16/005	VOICE CHARGE	NISSAN FORMULA E	TBWA\HAKUHODO INC.	TOKYO
EN17 Use of Talent & Influencer: Sports NEW				
EN17/001	OUR MOMENTS	WBSC PREMIER12	DENTSU INC.	TOKYO
EN17/002	5 VS 5	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
EN17/003	GO ULTRA CHALLENGE	GALAXY WATCH ULTRA	CHEIL WORLDWIDE	SEOUL
EN18 Breakthrough in Sports NEW				
EN18/001	VICTORY SELFIE SHARED #WITHGALAXY	SAMSUNG GALAXY	CHEIL WORLDWIDE	SEOUL
EN18/002	5 VS 5	RIYADH SEASON	BIGTIME CREATIVE SHOP	RIYADH
BRAND PARTNERSHIP & COLLABORATION				
EN19 Brand Storytelling & Content NEW				
EN19/001	THE JOYFUL PIANO	YAMAHA CORPRATION	DENTSU EAST JAPAN INC.	TOKYO
EN19/002	THE MAKERS SERIES - PRESENTED BY INFINITI	INFINITI	BEACON COMMUNICATIONS	TOKYO
EN19/003	BANGKOK CITY OF HELL	NETFLIX	VML GROUP (THAILAND)	BANGKOK
EN19/004	MAKING THE WORLD MORE FRIENDLY	POCOCHA	ENJIN TOKYO	TOKYO

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN19 Brand Storytelling & Content NEW				
EN19/005	NIGHT FISHING	HYUNDAI MOTOR COMPANY	INNOCEAN	SEOUL
EN19/006	HANKYU NISHINOMIYA GARDENS 15TH ANNIVERSARY "GARDENS STORY"	HANKYU NISHINOMIYA GARDENS	MEGAFOON INC.	OSAKA
EN20 Brand Integration, Partnerships & Collaborations				
EN20/001	YOU HAVEN'T GIVEN UP YET, HAVE YOU?	MARO17	GEEK PICTURES INC.	TOKYO
EN20/002	MAKING THE WORLD MORE FRIENDLY	POCOCHA	ENJIN TOKYO	TOKYO
EN21 Community Engagement NEW				
EN21/001	KINGS' BANNERS: A SPOTIFY FAN POWERED PLAYLIST	SPOTIFY	GOODSTUPH	BANGKOK
EN21/002	UGCHROME	GOOGLE CHROME	SIX INC.	TOKYO
EN21/003	BIG MAC CHANTAHOLIC	MCDONALD'S TAIWAN	PUBLICIS GROUPE TAIWAN - CREATIVE, CONTENT & COMMUNICATION	TAIPEI
EN21/004	MAKING THE WORLD MORE FRIENDLY	POCOCHA	ENJIN TOKYO	TOKYO
EN21/005	HANKYU NISHINOMIYA GARDENS 15TH ANNIVERSARY "GARDENS STORY"	HANKYU NISHINOMIYA GARDENS	MEGAFOON INC.	OSAKA
EN22 Use of Talent & Influencer				
EN22/001	GODZILLA TWIN SAGA	SAGA PREFECTURE	AQUASTAR CO., LTD.	OSAKA
EN22/002	NEVER CANCEL FRIENDSHIP	AUDIO TECHNICA SOLID BASS	AKQA	TOKYO
EN22/003	CHALOTTE ZINI	HEAD & SHOULDERS	CJ WORX	BANGKOK
EN22/004	BIG MAC CHANTAHOLIC	MCDONALD'S TAIWAN	PUBLICIS GROUPE TAIWAN - CREATIVE, CONTENT & COMMUNICATION	TAIPEI
EN22/005	ULTRA CHARGE GIRL	SOFTBANK	GEEK PICTURES INC.	TOKYO
EN22/006	MAKING THE WORLD MORE FRIENDLY	POCOCHA	ENJIN TOKYO	TOKYO

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EN22 Use of Talent & Influencer				
EN22/007	EPIC NIGHT OUT	COCA-COLA	OGILVY SINGAPORE PTE LTD	SINGAPORE
EN22/008	HUNGAL DRIVING SCHOOL	SNICKERS	DDB MUDRA GROUP	MUMBAI

EXPERIENTIAL

EN23 Live Broadcast & Livestream				
EN23/001	ERASE VALENTINE'S DAY	CADBURY 5 STAR	OGILVY	MUMBAI

EN24 Live Experience				
EN24/001	SKY CHEERS	COCA-COLA	VML OGILVY JAPAN	TOKYO
EN24/002	AUDREY'S ALLNIGHT NIPPON IN TOKYO DOME	ALLNIGHT NIPPON (RADIO PROGRAM SERIES)	NIPPON BROADCASTING SYSTEM	TOKYO
EN24/003	THE GRAVEYARD PREMIERE	NETFLIX	LEO THAILAND	BANGKOK
EN24/004	THE DEBUTANTE BALL	JOHNNIE WALKER	LEO AUSTRALIA	SYDNEY

INNOVATION & TECHNOLOGY

EN25 Diversity & Inclusion in Entertainment NEW				
EN25/001	THE FELLOWSHIP OF MT. JADE: COURAGE	VOLKSWAGEN COMMERCIAL VEHICLES	PILOT HAKUHODO	TAIPEI
EN25/002	THE DEBUTANTE BALL	JOHNNIE WALKER	LEO AUSTRALIA	SYDNEY

EN27 Breakthrough in Entertainment NEW				
EN27/001	THE SOUND OF VIOLENCE	SAVE THE CHILDREN HONG KONG	CHEIL PENGTAI BEIJING	BEIJING
EN27/002	DYSTOPIA	WARNER MUSIC JAPAN	STINK FILMS TOKYO	TOKYO

CAMPAIGN EXCELLENCE

EN28 Integrated Entertainment Campaign				
EN28/001	BLACK DRAGON FESTIVAL	BLIZZARD ENTERTAINMENT	DENTSU CREATIVE TAIWAN	TAIPEI
EN28/002	MAKING THE WORLD MORE FRIENDLY	POCOCHA	ENJIN TOKYO	TOKYO

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CODE	TITLE	BRAND	ENTRANT COMPANY	CITY
EN29 Resilience Through Creativity				
EN29/001	UNCLE KFC'S RICE BOWL	KFC CRISPY CHICKEN RICE BOWL	WOLF BKK	BANGKOK
EN29/002	THE REST(ROOM) STATION	PTT OIL AND RETAIL BUSINESS PUBLIC COMPANY LIMITED	YELL ADVERTISING	BANGKOK

LOTUS ROOTS

LREN Lotus Roots				
LREN/001	OPPO MALAYSIA THROUGH THE LENS	OPPO MALAYSIA	AREKA SDN BHD	KUALA LUMPUR
LREN/002	BLACK DRAGON FESTIVAL	BLIZZARD ENTERTAINMENT	DENTSU CREATIVE TAIWAN	TAIPEI
LREN/003	EPIC NIGHT OUT	COCA-COLA	OGILVY SINGAPORE PTE LTD	SINGAPORE